



PREM NAGAR
THE LAND OF LOVE

SPONSORSHIP PROPOSAL

- **Live Concert Tour with Rahat Fatah Ali Khan**
- **Two Nights of Music & Compassion**
- **To support Prem Nagar "The Land of Love"**

JUNE

05

FRIDAY

AT 06 PM

KARACHI

MOIN KHAN ACADEMY DHA

JUNE

14

SUNDAY

AT 06 PM

HYDERABAD

PC LEGACY HOTEL





PREM NAGAR
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Dr. Ramesh Kumar Vankwani

Patron-in-Chief, Pakistan Hindu Council
Chairman, Dr. Prem Kumar Sital Das Memorial Trust.
Member of National Assembly (MNA)

LEADERSHIP

This initiative is proudly organized under the leadership of Dr. Ramesh Kumar Vankwani Patron-in-Chief, Pakistan Hindu Council and Chairman, Dr. Prem Kumar Sital Das Memorial Trust. Member of National Assembly (MNA) a renowned philanthropist and public figure dedicated to social welfare, minority rights, and humanitarian development in Pakistan.

Dr. Ramesh Kumar Vankwani is a distinguished Pakistani politician, humanitarian, and social reformer, widely recognized for his dedicated efforts toward minority rights, interfaith harmony, education, and social welfare in Pakistan.

Being one of the most influential voices of Pakistan's non-Muslim communities, Dr. Vankwani has continuously worked for religious harmony, equal rights, and peaceful coexistence among all communities of Pakistan. Through his leadership, numerous welfare and development initiatives have been launched for underprivileged families, special children, women empowerment, healthcare, and educational support.

Dr. Vankwani is also the visionary behind Prem Nagar – The Land of Love, a unique welfare and community development project aimed at promoting humanity, love, education, and empowerment. Under this initiative, facilities for free education, social welfare activities, skill development, and community support programs are being developed for deserving individuals and families.

Apart from his political and social contributions, Dr. Vankwani regularly represents Pakistan at national and international forums where he highlights the importance of interfaith harmony, peace, tolerance, and human rights. His articles and opinions are frequently published in leading newspapers and media platforms in English, Urdu, and Sindhi languages.



PREM NAGAR
THE LAND OF LOVE

VISION & MISSION

VISION

To support and uplift Prem Nagar the Land of Love, a compassionate community dedicated to empowering differently-abled individuals, orphans, widows, senior citizens, and underprivileged families through education, care, hope, and equal opportunities for a brighter future.

MISSION

To organize meaningful fundraising initiatives through this musical concert in order to support the development of Prem Nagar and provide free education, welfare, care, and a better quality of life for deserving children and vulnerable communities.



PREM NAGAR
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ABOUT PREM NAGAR

“THE LAND OF LOVE”

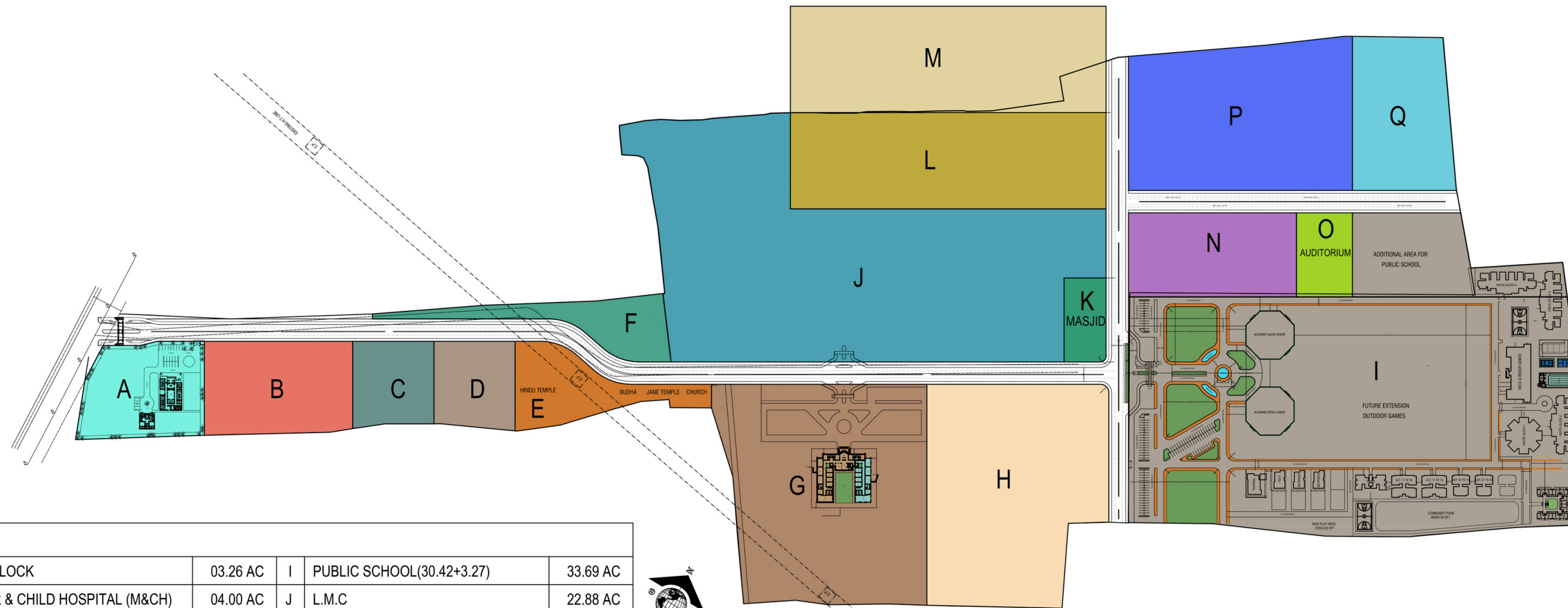
Prem Nagar is a multi-sectoral megaproject spanning 150 acres at the heart of Islamkot, Tharparkar. Also known as the Land of Love, Prem Nagar stands as a beacon of dignity and compassion for orphans, special children, homeless and vulnerable women, and elderly individuals abandoned by society. It encompasses a wide range of welfare facilities developed in collaboration with esteemed philanthropic organizations and individuals, including:

- (i) Center for Special Children
- (ii) Old-Age Home for Senior Citizens
- (iii) SOS Children's Village for Socially-Displaced Boys & Girls
- (iv) Nursing & Paramedical College – in collaboration with LUMHS
- (v) Skills Development Center – in collaboration with Hunar Foundation
- (vi) Cadet School & Day School – in collaboration with Topian Spirit Foundation

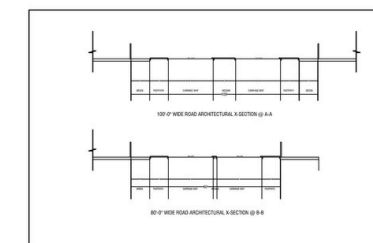


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PREM NAGAR- MASTER PLAN ISLAMKOT THARPARKAR



KEY					
A	ADMIN BLOCK	03.26 AC	I	PUBLIC SCHOOL(30.42+3.27)	33.69 AC
B	MOTHER & CHILD HOSPITAL (M&CH)	04.00 AC	J	L.M.C	22.88 AC
C	L.R.B.T	02.00 AC	K	MASJID	01.00 AC
D	VOCATIONAL TRAINING CENTER	02.00 AC	L	I.T COMPLEX	09.00 AC
E	HINDU TEMPLE + JANE MANDIR BUDHA + CHURCH	02.20 AC	M	THAR UNIVERSITY	10.00 AC
			N	PERA MEDICAL & NURSING COLLEGE	04.13 AC
F	SERVICES	12.62 AC	O	AUDITORIUM	01.37 AC
G	SPECIAL CHILDREN & OLD AGE HOME	10.78 AC	P	HISTORY CENTER OF NATURE	09.42 AC
H	SOS VILLAGE		Q	SPORTS COMPLEX	04.37 AC





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ABOUT PREM NAGAR “THE LAND OF LOVE”

OLD-AGE HOME & HOME FOR THE DIFFERENTLY-ABLED



OPERATIONAL PROJECTS

TOPIAN SPIRIT FOUNDATION ACADEMIC CAMPUS



**HUNAR FOUNDATION'S PROFESSIONAL
HEALTHCARE & PHYSIOTHERAPY TRAINING PROGRAM**





PREM NAGAR
THE LAND OF LOVE

ABOUT PREM NAGAR “THE LAND OF LOVE”

PROJECTS IN PIPELINE

**PARA MEDICAL AND
NURSING COLLEGE**



LUMHS CAMPUS



SOS VILLAGE



**THAR NATURAL HISTORY CENTRE
(MUSEUM)**



LRBT



SPORTS COMPLEX



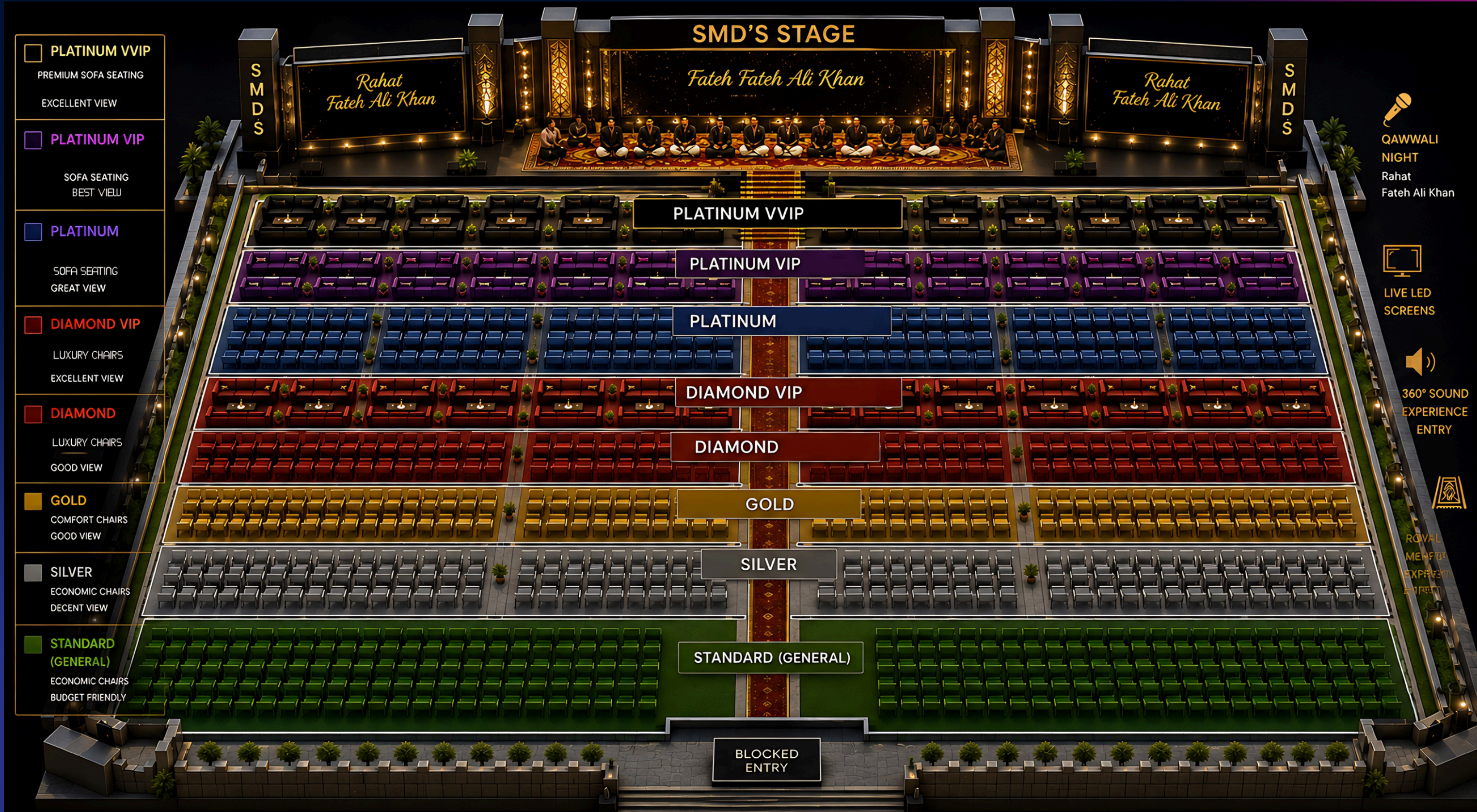
IT HUB





PREM NAGAR
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SITTING ARRANGEMENTS





PREM NAGAR
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SPONSORSHIP PACKAGES

	Platinum +	Platinum	Diamond	Gold	Silver
	Rs. 5,000,000 (Five Million)	Rs. 3,000,000 (Three Million)	Rs. 2,000,000 (Two Million)	Rs. 500,000 (Five Lac)	Rs. 400,000 (Four Lac)
Exclusive Title Sponsor	✓	✗	✗	✗	✗
Logo on Promotional Material	✓	✓	✓	✗	✗
Platinum VVIP Pass	10	5	✗	✗	✗
Platinum VIP Pass	10	5	✗	✗	✗
Platinum Pass	10	5	5	✗	✗
Diamond Pass	10	5	5	5	✗
Gold Pass	10	5	5	5	5
Silver Pass	10	5	5	5	5
Mention in Press Release + Official Media	✓	✓	✓	✓	✗
Stage / Venue Branding	✓	✓	✓	✓	✗
Mention in Promotional Material	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓



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CONTACT INFORMATION



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Karachi.

CONTACT US

